Massachusetts 8th Annual Buy Recycled and Environmentally Preferable Products

Vendor Fair and Conference 2002



October 29th, 2002
Worcester Centrum Centre, Worcester, MA

Presented by the Commonwealth of Massachusetts Operational Services Division, Executive Office of Environmental Affairs and Department of Environmental Protection



The Commonwealth of Massachusetts Executive Office for Administration and Finance Operational Services Division One Ashburton Place, Boston, MA 02108-1552



Jane Swift Governor

http://www.Comm-PASS.com

Kevin J. Sullivan Secretary

Philmore Anderson III State Purchasing Agent

October 29, 2002

Dear Conference Participant:

It is my pleasure once again to **welcome** over 700 attendees to the 8th Annual Buy Recycled and Environmentally Preferable Products (EPPs) Vendor Fair and Conference, *Sustainability Through Green Purchasing*. As most of you are aware, the event is a partnership effort between the Operational Services Division, the Executive Office of Environmental Affairs and the Department of Environmental Protection and the 100+ manufacturers and suppliers of EPPs exhibiting here today.

Through your efforts in environmental purchasing over the years, Massachusetts has charted a course that many other states are now endeavoring to follow. In fact, this year we not only have representatives from several areas states, but a delegate from our distant neighbor, Melbourne Australia, who has come to learn more about how they can conduct a similar purchasing program and conference.

As part of a growing national and international movement, you can feel proud that Massachusetts is in the forefront of promoting purchasing practices that serve to protect the environment and public health, while acquiring products that we need to govern efficiently and effectively. And what we have also come to realize over the years is the added bonus that EPPs can save us money as well!

The businesses exhibiting at this event and listed in the Directory are anxious to work with you to provide the best possible products, while helping us to meet our environmental goals. I encourage you to spend time with them and attend the workshops to learn more about the innovative and often, cost saving EPPs currently offered on state contract. Your leadership and support in this effort today is essential for a healthy tomorrow.

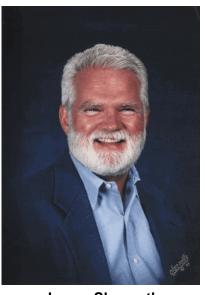
Have a great conference and thank you again for your commitment to purchasing environmentally preferable products and services.

Sincerely,

Philmore Anderson III State Purchasing Agent







James Skogseth Bay State Envelope

In Memoriam

Environmentalists come in all shapes and sizes. Some spend their lives fighting to protect endangered species or far-off lands that many of us will never see, others work diligently to research the impacts of chemicals on wildlife and human health, while others fight to promote new technologies such as hybrid vehicles or wind power as a way to address some of the key environmental issues facing our country today.

But there is another category of environmentalist that does not get the

same kind of attention or credit but who has the same, if not greater, impact on the world around us. We speak of people who are not necessarily environmentalists by pedigree or did not go to graduate school in environmental sciences, but who, in the course of their daily lives, manage to fight passionately for environmental issues, just because it is the right thing to do.

At this year's vendor fair, we honor and remember two such men, Paul Trainor and Jim Skogseth, who embody the true spirit of what it means to be an environmentalist.

Two men could not have been more dissimilar in appearance – Paul, towering over most of us, a booming laugh, a public servant for 18 years – Jim, a slighter figure, thoughtful and reflective, owner of his own business. But underneath it all, they both brought a fiery conviction to all things environmental. Paul, in his purchasing roles at the Department of Procurement and General Services, Operational Services Division, and then as Director of Purchasing at the Registry of Motor Vehicles, managed to get involved in the procurement of electric vehicles, recycled paper, re-refined motor oil, and energy efficient equipment, just to name a few. And he did it with eagerness and zeal even before there was an EPP program in the Commonwealth. Paul was truly an EPP pioneer, one who brought humor and camaraderie to every part of his job.

Jim, founder and owner of Bay State Envelope, a Massachusetts company, was in the business of making and selling envelopes. But as Jim got more and more involved with the state paper contract, a funny thing happened – he began to lead us rather than the other way around. Jim knew it was not enough just to comply with the contract requirements, so he went steps further – selling 100% recycled envelopes, finding and providing chlorine free paper, promoting the environmental benefits of these products to all who would listen. And, like Paul, Jim accomplished all this with good humor, dedication, innovation and commitment.

Both Paul and Jim passed away suddenly this year, leaving families and workers behind who will miss them sorely. Both attended virtually every vendor fair and their absence this year leaves a large hole for those of us who knew them. For their smiles, their conviction, their passion, and their friendship, we dedicate the 2002 Environmentally Preferable Products Vendor Fair and Conference to Paul Trainor and Jim Skogseth. May their spirits live on in all of us.

Thank you, Vendor Fair Sustainability through Green Purchasing Sponsors!

Platinum

AERC Recycling Solutions
American Plastics Council
Albeco Fastener / A&A Industrial Supply
Conservation Solutions Corporation
General Motors Alternative Fuels
IKON
The Mohawk Group

Gold

Framingham Ford
Home Depot
Mansfield Paper Company
New England Office Supply, Inc.
Perdue AgriRecycle, LLC

Silver

Antifreeze Technology Systems EcoVision Marketing Onyx Environmental Services Xerox Corporation

Bay State Envelope Northeast Lamp Recycling, Inc. Standard Electric

Conference Schedule



| 8:00 - 9:00 | Registration and Breakfast | |
|------------------------------|--|--|
| 8:30 - 3:30 | Exhibitor Showroom Open | |
| 8:45 – 10:15 | Fleet Managers Forum Tomorrow's Technology – Today: AFVs. (Rm. E) | |
| 9:00 – 10:15 | Workshop Sessions Sustainability 101 (Rm. A/B) Saving Money with EPPs (Rm. C/D) | |
| 10:15 – 11:45 1:00 – 3:00 | Alternative Fuel Vehicles Ride & Drive (Outside) | |
| 10:30 – 11:45 | Workshop Sessions Strategies that Save Dollars (Rm. C/D) Sound Practices for Environmental Landscaping (Rm. E) | |
| 10:45 – 11:45 | EPP Purchasing for Federal Employees (Rm. A/B) | |
| 11:45 – 1:00 | Lunch – Awards – Keynote Speaker | |
| 1:00 – 1:30 | Exhibitor Dessert Reception | |
| 1:15 - 2:30 1:30 - 2:30 | Workshop Sessions Influencing Positive Behavior Change (Rm. A/B) Green Renovations 101 (Rm. E) | |
| 2:30 - 3:30 | Workshop Sessions Consumer Products Roundtable (Rm. A/B) Finding Green on the Web (Rm. C/D) | |
| 3:30 - 4:00 | Grand Prize Drawing (Rm. E) – Exhib. Hall Closes | |
| 4:00 - 6:00 | MassRecycle's Annual Event and Awards Ceremony. Cash bar and refreshments. | |

Qualify for MCCPO Re-Certification Credits

1 ■ Pick up a Certificate of **Attendance** at the Inspector General's Office

booth (Information Booth #6 in the foyer).

2■ Immediately after the sessions you attend, have the Certificate signed by the moderators.

3. Follow the Inspector General's Office instructions for submitting the Certificate to obtaining re-certification credits.

MassRecycle's Annual Event and Awards Ceremony



MassRecycle, a statewide non-profit organization, is hosting its Annual Event and you're invited. The Annual Event & Recycling Awards are an opportunity for individuals to network and discuss the state of recycling in Massachusetts.

Awards will be presented to individuals and groups throughout the state who have made outstanding contributions to recycling in the Commonwealth. Listen to the guest speaker, network, enjoy the food, and cash bar. This event takes place at the Worcester Centrum, on Tuesday, October 29, 2002, at 4:00-6:00 p.m., following the 2002 Annual Buy Recycled & EPP's Vendor Fair & Conference.

Morning Workshops

Workshop Rooms on Level 3

8:45 - 10:15 Tomorrow's Technology - TODAY

Room E

Moderator: Ronald Whitaker, Procurement Team Leader, Vehicles and Related Services, OSD

Manufacturers: Michael Paritee, Regional Sales Manager, General Motors

Adam Vogel, Director of Fleet Operations, Toyota of Weymouth Bill Giunta, Northeast Government Account Manager, Ford

CNG Update: Mike Manning, Account Executive, Keyspan

Field Testimony: Marc Fournier, Executive Director, WasteCap of Massachusetts (Bio-Diesel & Electric

Vehicles)

Tomorrow's Technology – Today is an alternative fuel vehicle (AFV) workshop designed to inform fleet managers and purchasing officials about alternative and clean fuel options. Policy experts will discuss new legislation governing AFV purchase requirements, and the impact this will have on states and municipalities. Vendors will present innovations in AFV technology, including hybrid, compressed natural gas, propane, electric, and hydrogen fuel-cell vehicles. The Ride and Drive following the workshop will give attendees the opportunity to experience first hand the latest technological advances. Don't miss this opportunity to create a cleaner, greener fleet.

9:00 - 10:15 Sustainability 101

Room A/B

Moderator: Eric Friedman, Director of State Sustainability, EOEA

Speakers: Beth Tener, Executive Director, Sustainable Step New England

Paul Lipke, Director of Programs and Training, Sustainable Step New England

With the recent signing of Executive Order #438 establishing the Massachusetts State Sustainability Program, many in government are exploring what sustainability means for their organization. This workshop will help participants understand sustainability using the science-based Natural Step framework to develop tangible action plans. Sustainable Step New England trainers Paul Lipke and Beth Tener will facilitate a hands-on session to help explore how the concepts of sustainability can be used to transform institutional practices. Eric Friedman, Director of State Sustainability, will also provide a brief overview of new Executive Order.

9:00 - 10:15 Saving Money With EPPs

Room C/D

Moderator: Peter Allison, Branch Chief, Commercial Waste Reduction, DEP

Speakers: Scott Murphy, Compliance Manager, MDC

Michelle Salisbury, Senior Analyst, Cadmus Group (EPA's Energy Star Contractor)

Dan Ruben, Independent Consultant

Purchasers across Massachusetts are looking for opportunities to save. Whether you buy products for your facility, school, office or garage, this workshop will show how you can save money by purchasing EPPs. Speakers will discuss not only those products that carry a less expensive purchase price, but also those that will help you lower operating and maintenance costs and reduce disposal fees.

10:30 – 11:45 Strategies That Save Dollars

Room C/D

Moderator: John Crisley, *Program Coordinator, DEP*

Speakers: Ron Vance, WasteWise Local Government Program Manager, Eastern Research Group

Lorenzo Macaluso, Special Projects Coordinator, Umass Amherst, Waste Management

Would you like to learn how to save money on your budget and decrease your use of natural resources? This session will explore practices for your office that will enable you to spend less through what is called source reduction. The speakers will provide you with more than just tips - they will present a systematic view on what strategies to employ to make sure that you are taking advantage of all the savings opportunities available.

10:30 – 11:45 Sound Practices for Environmental Landscaping

Room E

Presenters: Randy Prostak, Weed Specialist, UMass Extension

Bob Childs, Entomologist, UMass Extension

Learn the basics of sound landscaping practices and techniques to reduce pesticides, water, fertilizer and maintenance requirements of green spaces. UMass Extension Educators will also provide practical information on implementing these practices as well as on how to network with green industry professionals committed to environmental landscaping.

10:45 – 11:45 am Environmentally Preferable Purchasing for Federal Employees

Moderator: Rob Guillemin, US Environmental Protection Agency

Room A/B

The workshop introduces federal employees to environmentally preferable purchasing (EPP) policies, requirements, and guidelines, including RCRA Section 6002, Executive Order 13101, the Federal Acquisition Regulation (FAR), and the new biobased products purchasing program. The workshop will also include a discussion of EPP barriers and successes at federal agencies.

Afternoon Workshops

1:15 - 2:30 Influencing Positive Behavior Change

Room A/B

Presenter: Jan Aceti, President, Aceti Associates

Any environmentally preferable program needs to motivate individuals to change their day-to day behavior. As program managers, we often rely on a mixture of intuition, speculation, idea exchange with peers, and trial and error to inform our attempts to foster environmentally-friendly behavior. Community-based social marketing (CBSM) offers a more systematic, yet understandable approach that utilizes knowledge from the social sciences about behavior change. A fascinating overview of CBSM will be presented by Jan Aceti of Aceti Associates.

1:30 – 2:30 Green Renovations 101

Room E

Moderator: Barbra Batshalom, Executive Director, The Green Roundtable

Speakers: Martine Dion, Associate, Symmes Maini &McKee Associates

Jenna Ide, Conservation Planner, Division of Capital Asset Management

Is your city, town, school, agency or facility currently planning any upcoming renovation work? If so, come and learn about the questions to ask contractors, products to purchase and the design elements to incorporate in order to get a "green advantage" built into your project. Guest speakers will provide illustrations of renovation projects in Massachusetts that successfully utilized green design and show how these elements lead to savings in building cost, maintenance and operating expenses, and a host of environmental benefits.

2:30 – 3:30 Consumer Products Roundtable

Room A/B

Moderator: Scot Case, Director of Procurement Strategies, Center for a New American Dream

Speaker: Jeffrey Hollender, *President & CEO*, *Seventh Generation*

It's no secret that an average American produces about a ton of waste a year, but did you know that an average American homemaker is exposed to hundreds of substances that are regulated in all other settings but home? Join our experts in a no-nonsense discussion about what you can do to reduce your household's environmental impact, and what you can do to reduce your family's exposure to harsh chemicals. Jeffrey Hollender is the founder of Seventh Generation, the nation's leading brand of safe and environmentally responsible household products.

2:30 – 3:30 Finding Green on the Web

Room C/D

Moderator: Stephen Long, Recycling Markets Planner, DEP

Speakers: Joan Matsumoto, Director eProcurement Projects, OSD

MaryAnn Remolador, Program Manager, Northeast Recycling Council

Don't fret about the Net! Come hang ten in the virtual environmental world and learn that surfing the Net does not have to overwhelm your busy schedule or e-mail capacity. At this roundtable, you will find examples of the best Web sites, listserves and search engines to get environmental purchasing and waste reduction information. Come share your favorites and exchange ideas on the following Internet tools: web sites, listserves, and search engines.

Lunch Session

Welcome

Marcia Deegler

Environmental Purchasing Program Manager Operational Services Division

Keynote Speaker

Scot Case

Director of Procurement Strategies Center for a New American Dream

A former small business owner, Scot Case has been examining the link between business and the environment for more than ten years. As Director of Procurement Strategies at the Center for a New American Dream (CND), Scot coordinates a national effort to assist purchasers in identifying and buying "environmentally friendly" products and services. His current position keeps him in touch with thousands of government officials and institutional purchasers from across the country.

Working with Massachusetts and other pioneering governments, Scot facilitated the development of the first national purchasing criteria for cleaning products, which are now being introduced into contracts across the country. In his position at the CND, Scot also works to promote EPPs to local governments at meetings and conferences across the country, host national conference calls on a variety of EPP issues, and develop information and outreach materials that are helpful to EPP programs at various stages of development (see

www.newamericandream.org/procure/index.html for more information).

Before joining the Center in January 2001, Scot spent almost six years supporting a variety of green purchasing initiatives for the U.S. Environmental Protection Agency. He has written dozens of articles and case studies, including State and Local Government Pioneers, a 60-page case study documenting the environmental purchasing efforts of almost 50 state and local governments.

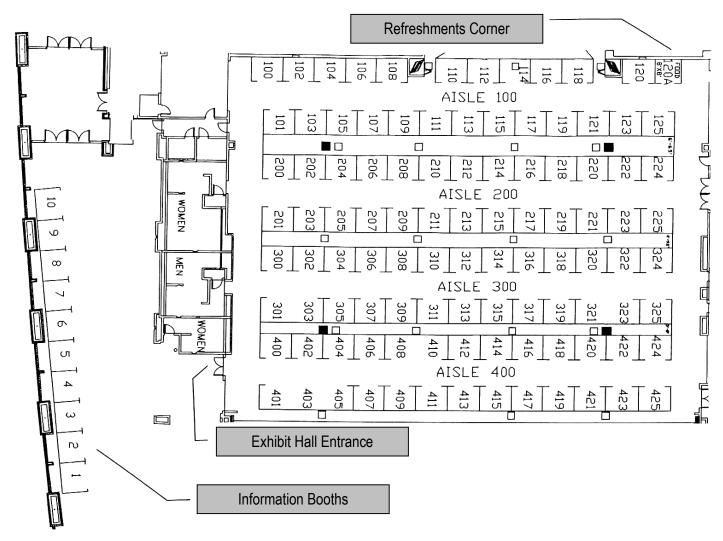
Scot earned a Masters Degree in political science from Virginia Tech in 1993 with the publication of his thesis, Visions of Sustainability. He currently resides in Reading, Pennsylvania, where he lives in a 150-year old farmhouse that he and his wife are restoring using environmentally friendly building materials.

Buy Recycled Awards Presentation

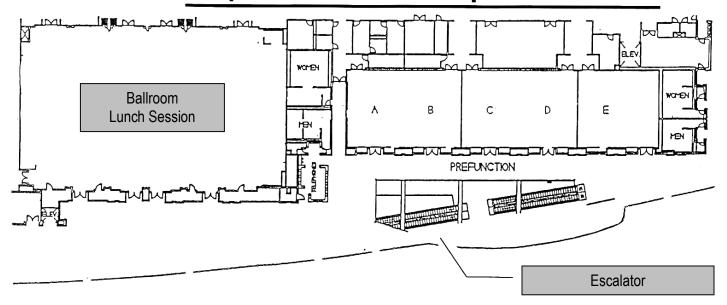
Eric Friedman

Director of State Sustainability
Executive Office of Environmental Affairs

Level 1: Exhibit Hall Floorplan



Level 3: Workshop Rooms and Banquet Hall



| | List of Exhibitors | | | | |
|------------------|---|----------------------|--|--|--|
| Booth # | Exhibitor | Statewide Contract # | | | |
| 402 | AERC Recycling Solutions | FAC26 | | | |
| 401 | Albeco Fastener / A&A Industrial Supply Inc. | FAC02, FAC04 | | | |
| 403 | Albeco Fastener / MASSCO, Inc. | FAC04 | | | |
| 415 | Aluf Plastics, Inc. / John Calarese & Co., Inc. | | | | |
| Platinum Sponsor | American Plastics Council | | | | |
| 408 | AmSan New England | GRO04 | | | |
| 304 | Antifreeze Technology Systems | VEH18 | | | |
| 218 | Associated Products, LLC | | | | |
| 415 | Atlas Paper Mills / John Calarese & Co., Inc. | GRO14 | | | |
| 100 | Auburn Enterprises, LLC | | | | |
| 414 | BASF Corporation | FAC25 | | | |
| 200 | Bay State Envelope | OFF05 | | | |
| 125 | Bay State Fertilizer | | | | |
| 221 | Bombardier Motor Corp. | | | | |
| 121 | Boxes and Bags Unlimited | DEP99-2000-4 | | | |
| 117 | Builders Appliance Supply | FAC12 | | | |
| 309 | C & A Floorcoverings, Inc. | FAC25 | | | |
| 204 | Carpet & Rug Institute | FAC25 | | | |
| 318 | Casey Engineered Maitenance, Inc. | GRO04 | | | |
| 311 | Central Reprographics | I650B | | | |
| 225 | Chemical Solutions, Inc. | | | | |
| 103 | Clean Harbors Environmental Services, Inc. | ST9J212, ST9J213A | | | |
| 101 | Clivus New England, Inc. | | | | |
| 315 | Commercial Paving & Recycling | | | | |
| Info # 3, 4 | Commonwealth of Mass. Dept. of Environmental Protection | | | | |
| Info #6 | Commonwealth of Mass. Office of the Inspector General | | | | |
| Info #1 | Commonwealth of Mass. State Surplus Property Office | | | | |
| Info #7 | Comm-PASS | | | | |
| 310 | Conigliaro Industries, Inc. | ST1J391 | | | |
| 201 | Conservation Solutions Corp. | FAC17 | | | |
| 223 | Conversion Products, Inc. | FAC20 | | | |
| 407 | Corporate Express | OFF01, OFF03 | | | |
| 220 | Creative Office Pavilion | OFF03 | | | |
| 424 | Curtis - Newton Lumber | FAC02 | | | |
| 409 | Dennis K. Burke, Inc. | VEH18 | | | |
| 316 | Diversified Business Systems | I650B | | | |
| 421, 423 | DuPont Flooring Systems | FAC25 | | | |
| 207 | Earth Safe, Inc. | FAC20 | | | |
| 110 | Eastern Seaboard Packaging, Inc. | OFF12 | | | |
| Info #8 | EcoTarium | | | | |
| Silver Sponsor | EcoVision Marketing | ST2H041 | | | |
| 112 | ElectroniCycle, Inc. | STOJ211 | | | |
| Info #9 | Environmental Protection Agency (EPA) New England | | | | |
| 417 | EnvirOx, LLC / New England Maintenance Depot, LLC | GRO04 | | | |
| 419 | EnvirOx, LLC / Simplex Corporation | GRO04 | | | |
| 215 | Evergreen Partnering Group | GRO14 | | | |
| 305 | Framingham Ford | VEH22, VEH29 | | | |
| 102 | G.A. Blanco & Sons, Inc. | OFF02, OFF06 | | | |
| 308 | GameTime / Marturano Recreation | FAC20 | | | |
| 107 | Gateway | ITC05 | | | |
| 400 | General Motors Alternative Fuels | VEH22, VEH29 | | | |
| 312 | Global Companies LLC | EN009, EN09 | | | |
| 115 | Grainger Industrial Supply | FAC04 | | | |
| 211 | Homasote Company | FAC02 | | | |
| 306 | Home Depot | FAC02 | | | |
| 209 | House of Doolittle | OFF01 | | | |

| List of Exhibitors | | | |
|--------------------|--|----------------------------|--|
| Booth # | Exhibitor | Statewide Contract # | |
| 404, 406 | IKON Office Solutions | OFF02, OFF06, OFF09 | |
| 317 | Interface Flooring Systems | FAC25 | |
| 319 | J.P. Routhier & Sons, Inc. | ST0J393S | |
| 320 | Lancaster Packaging | OFF12, GRO14 | |
| 206 | Lasertone Corporation | OFF06 | |
| 104 | Lees Carpet | FAC25 | |
| 214 | Lindenmeyr Munroe | OFF05 | |
| 420 | M.E. O'Brien and Sons, Inc. | FAC20 | |
| 216 | Mannington Commercial Flooring | FAC25 | |
| 303 | Mansfield Paper Company | | |
| 422 | MHQ-Municipal Vehicles | VEH22, VEH29 | |
| 300, 302 | New England Office Supply, Inc. | OFF01, OFF03, OFF04, OFF09 | |
| 314 | New England Recreation Group, Inc. | FAC20 | |
| 322 | New England Recycling Co., Inc. | FAC19, ST1J391 | |
| 324 | Northeast Electrical Distributors | FAC22 | |
| 307 | Northeast Lamp Recycling, Inc. | FAC26 | |
| 120 | Nova Sheen Flooring | FAC25 | |
| 118 | Océ - USA, Inc. | OFF02 | |
| 411 | OdorGone of CT | GRO14 | |
| 106 | Office Resources, Inc. | OFF03 | |
| 222, 224 | OFFTECH, Inc. | OFF02 | |
| 203 | Onyx Environmental Services | FAC26, ST0J211 | |
| 109 | Organic and Nature, Inc. | | |
| 113 | Otto Industries, Inc. | EQE-RSCIIRC | |
| 301 | Perdue AgriRecycle L.L.C. | | |
| 116 | Perfecta Camera | OFF04 | |
| 323 | Phoenix Recycling, Inc | | |
| Info #2 | PlanetPals | | |
| Info #5 | Product Stewardship Institute | | |
| 418 | Rainbow Environmental Products | OSC01 | |
| 213 | Recycline, Inc. | HSP160500 | |
| 210 | Red Sun Press, Inc. | 1650B | |
| 217 | Rentacrate, Inc. | OFF12 | |
| 205 | Savin Corporation | OFF02, OFF09 | |
| 325 | SEACO, Sears Ecological Applications Company, LLC | FA000 FA005 | |
| 119 212 | SelecTech, Inc. | FAC20, FAC25 | |
| 425 | Signature Marketing | OSC01 GR014 | |
| 202 | Springfield Foodservice Corporation Standard Electric | FAC22 | |
| 219 | Sun and Earth | FAG22 | |
| 413 | Supply Solutions, Inc. | OFF06 | |
| 208 | Supreme Industrial Products Inc. | 01100 | |
| 313 | The Bag Company | DEP99-2000-4 | |
| 105 | The Garland Company | DEI 33 2000-4 | |
| 405 | The Mohawk Group | FAC25 | |
| 412 | The New England Rainbarrel Company | 17/023 | |
| Info #10 | The Rendon Group | ST2H041 | |
| Ride & Drive | Toyota of Weymouth | VEH34 | |
| 416 | United Parcel Service | OFF11 | |
| 111 | US Foodservice Corp. | GRO14 | |
| 410 | Waltham Services Inc. | ST8J181 | |
| Info #3,4 | WasteCap of Massachusetts | | |
| 123 | Water Purification Associates, Inc. | FAC17 | |
| 108 | Worcester Envelope Company | OFF05 | |
| 321 | Xerox Corporation | OFF02 | |
| 114 | xpedx | OFF05 | |
| 11.1 | | 0.100 | |

Greening Vendor Fair 2002



Each year the EPP Vendor Fair looks for new ways to conduct the meeting in an environmentally sustainable manner. This years efforts include:

Recycling Efforts



- Cans, bottles and mixed paper will be recycled with the assistance of the Worcester Department of Public Works
- Corrugated Cardboard used by vendors and food services will be collected and recycled by the Centrum
- Plastic badge holders will be collected at the end of the day and reused

Car Pooling



 All attendees have been encouraged to carpool or take public transportation to the Vendor Fair by calling Caravan For Commuters at 1-888-4-COMMUTE or visiting www.Commute.com

Reusable Food and Beverage Materials



- Reusable china & flatware will be used at meals, instead of disposable plastic or paper
- Cream and sugar are served from bulk containers, reducing the amount of wasted packaging
- Afternoon desserts and snacks do not require flatware of individual wrapping
- Leftover un-served food will be sent to area shelters by the Centrum Centre

Reduced Paper Usage



- All paper used for conference materials contains at least 30% post-consumer recycled content
- 50% fewer Vendor Fair brochures were printed, reducing the amount of paper used, and attendees were encouraged to register online
- Recycled Products/Services Guide The new binder format for the guide is designed to eliminate multiple
 publications of the entire guide throughout the year. The notebook will allow OSD to update individual contract
 pages and information when changes actually occur, to keep users better informed. The binder itself is made with
 recycled content and is reusable. The current information in the guide will also be available on the web for easy
 downloading.
- Event Program / Exhibitor Directory The conference team decided to combine these two documents this year in another effort to save paper and consolidate the information.
- Attendee List This year the contact information for all attendees will be provided to exhibitors on an Excel spreadsheet via email within a couple days of the show. This eliminates the paper and/or disc of information that was traditionally included with the exhibitor packets.

Awards



- Each vendor received information on "How to Green Your Booth" with specifics on how to improve the environmental practices in their booths through recycling, energy efficient lighting and green printing practices
- An award will be presented to the Vendor with the "Greenest Booth"
- The plaques presented to the winners of the Buy Recycled and EPPs Awards are made of 100% recycled newsprint and soy resin

Recycled Plastic Tote Bags



The tote bags handed out to attendees are made from 100% recycled plastic soda bottles (PET plastic)